



Social Media Management for Travel Brands

We help travel businesses grow online through expert social media management focused on organic growth. From strategy to content creation, we build visibility, brand awareness, and engaged communities – so you can focus on running your business.

[BOOK YOUR FREE DISCOVERY CALL](#)

MoonCreative Agency

During our discovery call, we'll explore your current social media presence, business goals, and challenges – so we can tailor a focused strategy that fits your brand. Beyond social media, our team can also support your overall marketing strategy, to ensure a cohesive and effective approach.

CHOOSE YOUR PACKAGE

STARTER PACKAGE - BUILD YOUR PRESENCE

Consistency focus. Builds brand awareness & credibility

For brands ready to take their first flight on social media. We'll create consistent, branded content so your audience knows who you are and what you stand for.

- Platform: 1 (Instagram or Facebook)
- 8-10 posts/month (static, carousels, stories & reels)
- Basic content creation (client assets + light design)
- Captions + hashtag research
- Monthly content calendar
- Scheduling & publishing
- Monthly strategy call
- Basic monthly analytics report

PREMIUM PACKAGE - STRATEGY PARTNER

For full strategy & growth

For brands that want it all: growth, storytelling, and a partner to manage their entire journey. We handle strategy, content, engagement, and collaborations so you can focus on running your business.

- Platforms: 2-3 (IG, FB, Pinterest or LinkedIn)
- 16-18 posts/month (static, carousels, stories & reels)
- Professional copywriting & storytelling captions
- Engagement (20-30 min/day)
- Influencer/UGC collabs (outreach & management)
- Scheduling & publishing
- Monthly strategy call & Analytics report
- In-depth reporting and recommendations
- Content strategy & growth plan (quarterly)
- Priority support

STANDARD PACKAGE - EXPAND YOUR REACH

For visibility and engagement

For businesses ready to go further, attract new audiences, and turn followers into engaged fans. This package balances strategy, content, and community.

- Platforms: 1-2 (IG + FB, or IG + Pinterest)
- 12-14 posts/month (static, carousels, stories & reels)
- Caption copywriting optimized with hooks & CTAs
- Graphic design templates
- Engagement (10-15 min/day)
- Scheduling & publishing
- Monthly strategy call
- Detailed monthly analytics report

★ OPTIONAL ADD-ONS

- Content Creation Only (without management)
- Reels video editing (4-8 per month)
- Email marketing bundle (2-4 newsletters)
- Paid ads management
- 1:1 Marketing Strategy Power Hour

ONBOARDING + PROFILE SETUP

Included in every package. Profile setup / make over + logo and profile description optimization + 5 story highlight covers + LinkTree setup

**Request prices for other social media setup & strategy integrations*

****A MINIMUM 3-MONTH COMMITMENT APPLIES TO ALL PACKAGES.**